

## **Hydeng Marine Services Limited – Cookies Policy**

Please understand the definition of cookies and their application on the Hydeng Marine Services website. Similar to numerous other websites, the Hydeng Marine Services site employs small files known as cookies to enhance your online experience. This page will explain what cookies are, their functions, our usage of them, and how you can manage your cookie preferences.

### **1. Who are we?**

We are Hydeng Marine Services, an engineering and marine services company working in the energy industry.

We act as a data controller in accordance with the General Data Protection Regulation (Regulation (EU) 2016/679) and associated data protection laws.

Find out more about how we handle personal data in our Privacy Notice.

### **2. What are cookies?**

Cookies are little strings of computer code that websites place on your computer.

Certain cookies are removed when the browser is closed, known as session cookies. Others remain until a specified duration has elapsed or the cookie cache is manually cleared from the browser, referred to as persistent cookies. The lifespan of persistent cookies can range from one day to two years. Our website utilizes both session and persistent cookies.

The cookies implemented on the Hydeng Marine Services website are classified as first-party cookies. They are essential for the website's functionality and provide us with anonymized insights regarding user interactions with the site. Third-party cookies are established on our website by our partners and service providers for purposes related to advertising and online security.

These cookies enable us to gather information about you, ensuring that you are recognized as a legitimate visitor rather than a bot, and allow us to tailor our marketing efforts to your preferences.

#### **Essential cookies**

These cookies facilitate the loading of certain sections of the website that would otherwise be inaccessible, ensure rapid content delivery, maintain the security of your visit, and retain information such as your cookie preferences. These cookies are automatically chosen within the cookie settings.

#### **Performance cookies**

We utilize performance cookies to enhance both our website and your overall experience. These cookies serve the following purposes:

- They indicate whether you have previously visited our website.
- They assist us in identifying any issues on the website or in locating specific content you may be seeking.

- They monitor your interactions to help us determine which content is of greatest interest to you.

The performance cookies we employ gather anonymized data to safeguard your identity. We do not collect any information regarding age, gender, sexual orientation, political or religious beliefs, nationality, or postal codes through these cookies. The performance cookies on the Hydeng Marine Services website are implemented by us. An example of a first-party cookie we utilize for performance is Google Analytics. No external organizations can access your data or the cookies utilized by our website, and we do not sell your data to any third parties.

#### Marketing cookies

We utilize third-party advertising cookies to gain insights into your preferences and display advertisements that align with your online behavior. When you engage with a particular advertisement, these cookies monitor your activity and may present you with similar opportunities.

At times, we aim to connect with visitors through social media to promote pertinent offers, events, and promotions. To facilitate this, we employ third-party cookies. For instance, we may embed a small image known as a pixel on our web pages, which enables LinkedIn to install a cookie on your web browser. If you are a LinkedIn user and have consented to Marketing Cookies on our site, LinkedIn will identify you as a visitor of Hydeng Marine Services and present you with marketing communications on our behalf. Should you receive marketing content from us on social media platforms, you have the option to revoke your consent by modifying your privacy settings on the respective platform.

Additionally, we may engage in online remarketing through cookies. This approach allows us or our advertising partners to display advertisements tailored to your browsing behavior and interactions with the Hydeng Marine Services website. Consequently, when you visit other websites, you may encounter products or offers that relate to your previous activity on the Hydeng Marine Services website.

The cookie services utilized for marketing and remarketing purposes on our website are administered by external parties. The privacy policies of the third-party cookie providers associated with the Hydeng Marine Services website include:

- Google Adwords, which facilitates conversion tracking, optimization, and remarketing.
- Google DoubleClick, which supports conversion tracking and optimization.
- LinkedIn Pixel, which enables conversion tracking, optimization, and remarketing.
- Media iQ Pixel, which displays advertisements tailored to your interests.
- Embedded YouTube videos that set cookies to monitor video views and user interactions, recognize you as a Google user if logged into an account, and record your IP address.

### 3. Cookie Management

On the Hydeng Marine Services website, we implement performance and marketing cookies only after obtaining your consent. In the absence of your permission, we will restrict our use to basic, essential cookies.

You also have the option to manage your cookie preferences through your web browser settings. For further information on cookies, including management and deletion, please refer to the following resources:

- Internet Explorer cookies information
- Microsoft Edge cookies information
- Chrome cookies information
- Firefox cookies information
- Safari cookies information

To efficiently manage third-party cookies generated by advertisers, please visit Your Online Choices.

We disclaim any responsibility for the information or cookie settings on these external websites.